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Objective:

I'm excited to bring my entrepreneurial spirit to a forward-thinking company, where I can craft and implement inventive marketing strategies that elevate brand visibility and fuel business growth. My passion lies in designing and executing impactful campaigns, and I'm eager to collaborate with ambitious professionals to drive success and make a meaningful contribution to the organization.

Education:

Post Graduate Diploma in Management (PGDM) 2023-25 Batch

Approved by A.I.C.T.E. passing in May 2025

MKES Institute of Management Studies & Research

- **Relevant Coursework:** Sustainability & Media and Communication, Marketing Analytics, Strategic thinking, Decision making, Product Management, Entrepreneurship Management, Management Communication
- **CGPA:** 8.05

Bachelor of Commerce in Financial Markets:

- Mumbai University in April 2023
- **GPA:** 8.56

Skills:

- **Analytical Skills:** Data Analysis and Market Research
- **Technical Skills:** Excel, Power BI
- **Management Skills:** Project and Product Management, Strategic Planning, Leadership, Team Collaboration, Operations Management.
- **Communication Skills:** Business Communication, Public Speaking, Negotiation
- **Languages:** English, Hindi, Gujarati

Certifications:

- Harvard Manage Mentor: Marketing Essentials, Harvard Business School, June-2024
- Unique Value Proposition, HP Life, August-2024
- Effective Leadership, HP Life, April 2024
- Introduction to Digital Business Skills, August 2024
- Your Target Audience, HP Life, April-2024
- Management Communications, Harvard Business School, February-2024
- Decision Making, Strategic Thinking, Innovation and Creativity, Leading People, Negotiating, Harvard Business School, December-2023
- Planning Communication, Presenting in Business, Harvard Business School, November-2023

- TEL (Train, Earn and Learn) Skill Enhancement (WIRC of ICAI), August 2021
- Financial Markets course from Yale University (COURSERA), November- 2020
- The Fundamentals of Digital Marketing (GOOGLE) , July 2020

Summer Internship Project:

Seeba Industries Private Limited - ThinKitchen

Duration: 2nd May 2024 to 11th July 2024

Contract Manufacturing (Sales)

- Managed vendor database for stainless steel kitchenware products
- Conducted market research on competitors and potential clients in global markets
- Analysed competitors' offerings to refine market strategies
- Developed process maps and flowcharts to enhance operations
- Generated sales insights using Power BI for better decision-making
- Improved data accuracy and efficiency in database management
- Collaborated with teams to streamline supply chain and sales operations

Social Internship - S.H.A.R.E (Socially Aware Humanitarian Action for Responsible Enterprise):

- Conducted in-depth research on the NGO's mission, vision, and activities through website and social media analysis.
- Gained insights into the social and cultural context of the NGO's operational environment.
- Evaluated the NGO's major milestones, key achievements, and community impact.
- Analysed the NGO's internal organizational systems, including governance and project management.
- Assessed the NGO's target beneficiaries and the effectiveness of programs aimed at improving their welfare.
- Identified and compared other NGOs working locally, nationally, and internationally on similar causes.
- Researched best practices in the NGO sector and recommended improvements for greater impact.
- Compiled and presented findings to provide strategic insights for the NGO's operational enhancement.

Live Project:

Motilal Oswal

Duration: February, 2024 to March, 2024

QIP and Buybacks analysis

- Live project on QIP and Buybacks
- Data collection of last 5 years QIP and Buybacks
- Evaluated number of QIPs, Buybacks happened in India in the last 5 years
- Analysing the trends in Indian markets

Leadership and Extracurricular Activities:

- Led One day at Bschool, which resulted in successful event execution.

Awards and Honors:

- Best Student award, Nagindas Khandwala College, March 2023
- Chairperson of Workshop team, B- Section, 2022-2023

Interests:

- Passionate about traveling and exploring diverse destinations, while seeking out adventure and thrilling activities to gain enriching experiences
- Playing various sports, particularly Cricket and Volleyball, as a way to maintain fitness, teamwork, and discipline.